

plastic SURGE

**The demand SWELLS.
So does selection.**

Flooded with requests for more plastic balls, Brunswick expands the most successful ball line rolling. And bowlers of all skill levels will discover there's never been a better time to Get in the Zone.

Go with the flow. Go for big sellers, broad appeal. To make these Zones available at your center, contact your Brunswick representative today.

Power steering. The hard plastic cover stock of the Buckshot Jones Black Sparkle ball puts any bowler in the driver's seat.

Buckshot Jones—Black Sparkle
60-102827 / Available weights: 6,8,10-16 lb.

BUCKSHOT
Racing®

ZONE

Target market. Affordable pricing and quality construction makes Target Zone an ideal first Zone. And an obvious stepping-Zone to the high-performance balls. (Are you getting your target market share?)

Target Zone—Burgundy Sparkle
60-102825 / Available weights: 6,8,10-16 lb.

Pictured in Background:

Target Zone—Navy Sparkle
60-102826 / Available weights: 6,8,10-16 lb.

Case goods. Racing and bowling fans can show off this Buckshot Jones Collector's Window ball in a trophy case. Display case. In a den. At the office. Anywhere they can view this 00 diecast stock car (1/64 scale), embedded in polyester cover stock. Not ABC approved. Not recommended for bowling. Highly recommended, however, for enjoyment.

**Buckshot Jones
Collector's Window Ball**
60-102751



Brunswick

BOWLING IS SOLD ON BRUNSWICK WORLDWIDE.



get in
the zone.™

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