

# ZONE GOES ON THE ATTACK.

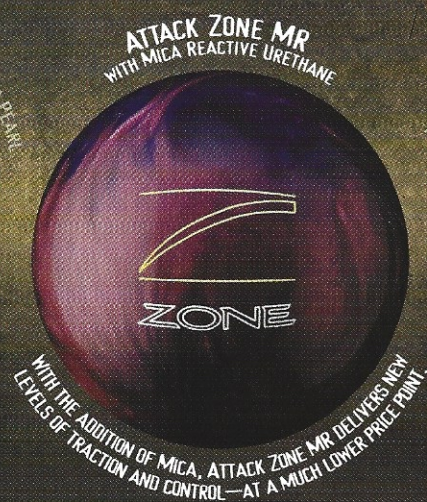
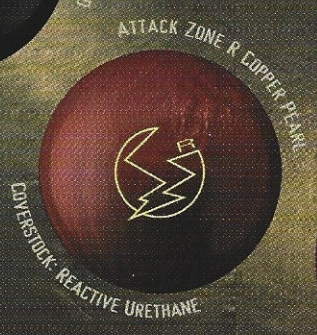
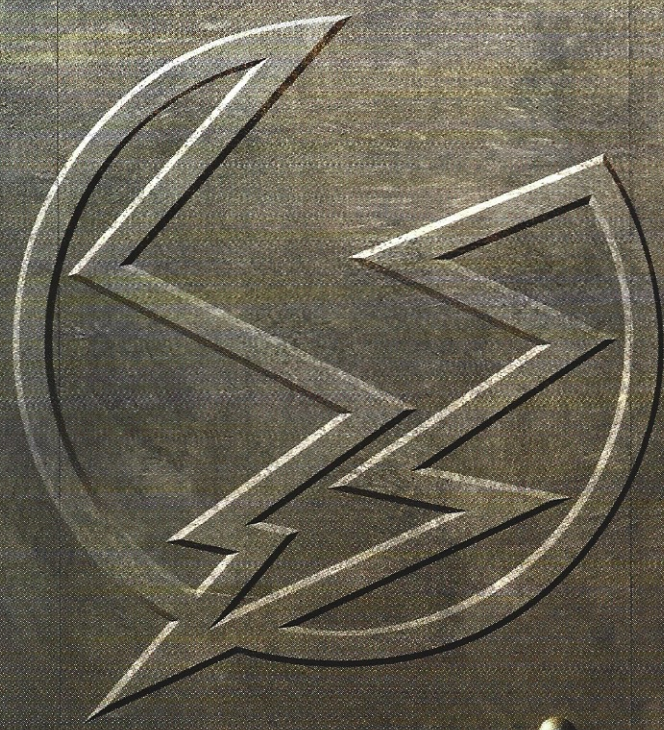
WHEN YOU'RE READY TO STEP UP TO URETHANE, YOU'RE READY FOR ATTACK ZONE.

THE NAME MEANS PERFORMANCE TO HIGH-PERFORMANCE BOWLERS. THE BRAND TAKES AVERAGES WAY ABOVE AVERAGE. NOW ZONE TAKES ON NEW TERRITORY — GOING AFTER BOWLERS WHO WANT TO STEP-UP THEIR GAME, OR PLAYERS WHO WANT TO GET-GOOD-QUICK. GET IN THE ZONE™ WITH THIS SURPRISE ATTACK.

BRUNSWICK'S NEW ENTRY-LEVEL LINE THAT OUTPERFORMS THE COMPETITION. AND UNDER PRICES THEM, TOO.

A MICA-ENHANCED REACTIVE, STANDARD REACTIVES. CONVENTIONAL URETHANES. ACT WITHIN YOUR BUDGET.

ALL FROM THE HIGH PERFORMANCE BOWLING BALL LEADER. CONSIDER THIS. FOR LESS THAN THE COST OF A LESSEER BRAND, YOU CAN OWN A ZONE. INCREASE YOUR AVERAGE. IMPROVE YOUR IMAGE. ATTACK!



**Brunswick**  
Line Up With The Perfect Lineup.





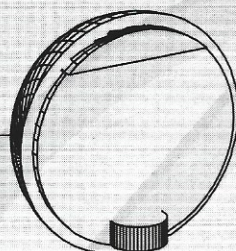
# GO ON THE ATTACK. GET IN THE ZONE.

Superior technology from Brunswick's high-performance Zone™ line, now available in five mid-price masterpieces.

It's the Attack Zone™. The place where good bowlers get better, and the competition gets lost.

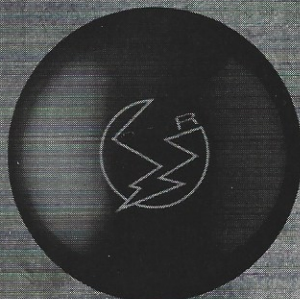


ATTACK ZONE MR

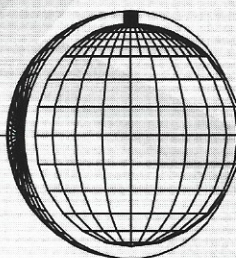


## **Attack Zone MR** with Mica Reactive Urethane

Weights: 10-16 lbs. / Hook Potential: 17.5-9.5 (dull/shiny) /  
Length: 6 / Backend: 10 / Average RG: 7.2 / Track Flare: 8.1

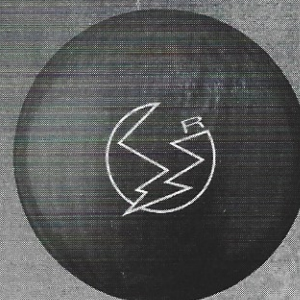


ATTACK ZONE R BLACK

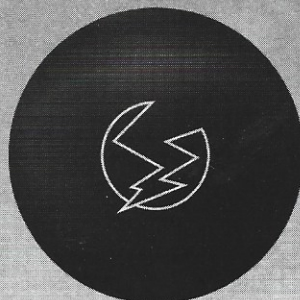


## **Attack Zone R** with Reactive Urethane

Weights: 10-16 lbs. / Hook Potential: 10-3 (dull/shiny) /  
Length: 7 / Backend: 8.5 / Average RG: 8.4 / Track Flare: 4.5



ATTACK ZONE R COPPER



ATTACK ZONE BLUE SANDED



ATTACK ZONE GREEN PEARL

## **Attack Zone** with Conventional Urethane

Weights: 10-16 lbs. / Hook Potential: 10-3 (dull/shiny) /  
Length: 8.5 / Backend: 5.5 / Average RG: 8.7 / Track Flare: 4.5

get in  
the zone.

**Brunswick®**

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